

RTP Forward

A vision of purpose for the new Park Center

Park Center is based on a simple idea: It will be the binding agent, the connection point in North Carolina that makes our many communities whole.

It will be a place for dreamers, believers, planners and creators. It will be a place for people pursuing the joy of discovery and the desire to push the bounds of human imagination.

It will be a global destination for explorers, innovators, designers and thinkers: A place where friends and families can celebrate and discover: A place where teachers and students can share ideas and expand knowledge: A place where leaders in science and engineering can mix with artists and musicians and lift the human spirit. This is the place where courageous entrepreneurs and creative visionaries can chase their dreams and shape our future.

Park Center will be a living example of Research Triangle Park's historic mission: To enrich education, create meaningful work and serve others. And it will be uniquely designed as a community without borders, promoting the intentional collision: A global center for a new way of thinking, working and sharing.

Park Center will be a dynamic place for living and learning. Set within a park and surrounded by trees, this new community of collaboration will be a place for gathering, a series of neighborhoods, a destination for shopping and leisure, a showcase for new technologies and a venue for education and entertainment. It will be a kind of idea factory with spaces for new product development as well as informal spaces for the sharing of ideas. It will be a place continually becoming new, in the continuous process of building and dismantling: A place being constantly re-imagined and recreated.

It will be a celebration of the individual, their ideas and the power of their imagination. It will serve to enlighten a whole new generation of North Carolinians with a drive to discover, a love of place and a generosity of spirit that will inspire all the people of the world.